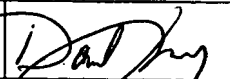


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Substitute for form 1449A/PTO		Complete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT FEB 26 2004 PATENT & TRADEMARK OFFICE		Application No.	10/667,103
		Filing Date	September 17, 2003
		First Named Inventor	Justin Khoo
		Art Unit	2154 2109
		Examiner Name	Unknown Murray D.C.
		Attorney Docket Number	23831-08092
Sheet 1 of 7			

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Examiner Initials*	Cite No. ¹	Document No. Number - Kind Code ² (if known)	Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document
/DCM/	1	US 6,654,725	11-25-2003	Langheinrich, et al.
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/DCM/	25	20030135558	07-17-2003	Bellotti, et al.

Examiner Signature 	/Daniel C Murray/	Date Considered	05/16/2007
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23831/08092/DOCS/1410943.1

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				Art Unit	2154 2109
				Examiner Name	Unknown Murray D.C.
Sheet	2	of	7	Attorney Docket Number	23831-08092

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Examiner Initials*	Cite No. ¹	Document No. Number - Kind Code ² (if known)	Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document
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/DCM/	50	20020004825	01-10-2002	Lindberg

Examiner Signature 	/Daniel C Murray/	Date Considered	05/16/2007
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/DCM/	51	Sherman, Chris, "Speed Searching With Lycos Fast Forward" [online], February 14, 2002, Jupitermedia Corporation [retrieved on January 29, 2004]. Retrieved from the Internet: <URL: http://searchenginewatch.com/searchday/article.php/2159271 >.		
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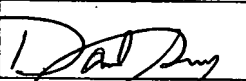
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Substitute for form 1449/PTO				Complete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT				Application No.	10/667,103
				Filing Date	September 17, 2003
				First Named Inventor	Justin Khoo
				Art Unit	2154 2109
				Examiner Name	Unknown Murray D.C.
Sheet	4	of	7	Attorney Docket Number	23831-08092

OTHER REFERENCES – NON-PATENT LITERATURE DOCUMENTS				
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/DCM/	63	"Amazon.com:GoldBox" (example of a 'Goldbox' page) [online], date unknown, Amazon.com [retrieved on February 9, 2004]. Retrieved from the Internet: <URL: http://www.amazon.com/gp/xs/goldbox/index.html/103-1046103-4086238 >.		
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Examiner Signature	 /Daniel C Murray/	Date Considered	05/16/2007
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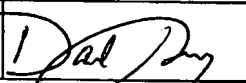
¹Applicant's unique citation designation number (optional). ²See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶Applicant is to place a check mark here if English language Translation is attached.

23831/08092/DOCS/1410943.1

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Substitute for form 1449A/PTO				Complete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT				Application No.	10/667,103
				Filing Date	September 17, 2003
				First Named Inventor	Justin Khoo
				Art Unit	2154 2109
				Examiner Name	Unknown Murray D.C.
Sheet	5	of	7	Attorney Docket Number	23831-08092

OTHER REFERENCES – NON-PATENT LITERATURE DOCUMENTS				
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/DCM/	74	"Interactive Rollovers in Adobe ImageReady" (example of an online demo of a mouse-rollover preview) [online] May 5, 2000, Digital Media Online [retrieved on February 9, 2004]. Retrieved from the Internet: <URL: http://www.creativemac.com/HTM/58seconds/2000/05_00/irrollover/imagereadyrollover.htm >.		
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Examiner Signature	 /Daniel C Murray/	Date Considered	05/16/2007
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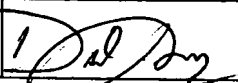
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/DCM/	85	"Science is Fun in the Lab of Shakhshiri" [online] date unknown, SciFun [retrieved on February 18, 2004]. Retrieved from the Internet: <URL: http://scifun.chem.wisc.edu>.	
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/DCM/	99	"Sun-n-Fun Home Page" [online] date unknown, Sun 'n Fun [retrieved on February 20, 2004]. Retrieved from the Internet: <URL: http://sun-n-fun.org/content>.	
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↓	101	"JumpSport Home Page" [online] date unknown, JumpSport, Inc. [retrieved on February 20, 2004]. Retrieved from the Internet: <URL: http://www.jumpsport.com>.	
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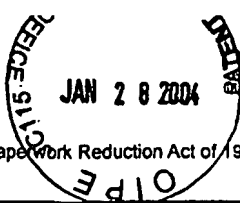
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Substitute for form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT				Complete if Known	
				Application No.	10/667.103
				Filing Date	September 17, 2003
				First Named Inventor	Justin Khoo
				Art Unit	2154 2109
				Examiner Name	Unassigned Murray D.C.
Sheet	1	of	1	Attorney Docket Number	23831-08092

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Examiner Initials*	Cite No. ¹	Document No. Number - Kind Code ² (if known)	Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document
/DCM/	A	US-6,633,850 B1	10-14-2003	Gabbard, et al.
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	C	US-6,516,341 B2	2-4-2003	Shaw, et al.
	D	US-6,377,936 B1	4-23-2002	Henrick, et al.
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OTHER REFERENCES – NON-PATENT LITERATURE DOCUMENTS				
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published		T ³
/DCM/ 	H	"Point-Roll Launches a Totally New Concept in Internet Advertis" [online], August 9, 2002, Point-Roll News Release, [retrieved on January 16, 2004]. Retrieved from the Internet: <URL: http://web.archive.org/web/20010202195800/pointroll.com/news.asp >.		
	I	"Making the Web Work Wonders" [online], date unknown, PointRoll, [retrieved on January 16, 2004]. Retrieved from the Internet: <URL: http://www.pointroll.com >.		
	J	"Products Overview" [online], date unknown, PointRoll, [retrieved on January 16, 2004]. Retrieved from the Internet: <URL: http://www.pointroll.com/products/overview.asp >.		
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Examiner Signature	 /Daniel C Murray/	Date Considered	05/16/2007
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				Examiner Name	Unassigned Murray D.C.
Sheet	1	of	1	Attorney Docket Number	23831-08091

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OTHER REFERENCES – NON-PATENT LITERATURE DOCUMENTS				
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published		T ³
/DCM/	A	"Nelson Email Organizer – NEO, Enhances & Optimizes Microsoft Outlook" [online], date unknown, Caelo Software, Inc., [retrieved on September 16, 2003]. Retrieved from the Internet: <URL: http://www.caelo.com >		
	B	"Nelson Email Organizer – NEO, What the Press is Saying" [online], date unknown, Caelo Software, Inc., [retrieved on September 16, 2003]. Retrieved from the Internet: <URL: http://www.caelo.com/pages/reviews.php3 >		
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	D	"Nelson Email Organizer – NEO, Caelo Software Inc. Press Room" [online], date unknown, Caelo Software, Inc., [retrieved on September 16, 2003]. Retrieved from the Internet: <URL: http://www.caelo.com/pages/pressroom.php3 >		
/DCM/	E	"You've Got Mail" [online], March 2000, Kootney Business Magazine, Caelo Software, Inc., [retrieved on September 16, 2003]. Retrieved from the Internet: <URL: http://www.caelo.com/pages/media/Kootenay-Business-Magazine-Mar-2000.htm >		

Examiner Signature	 /Daniel C Murray/	Date Considered	05/16/2007
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